

- Trade Show
- One on One Meetings
- International Foreign Trade Congress
- Workshops
- Networking
- Special Events
- Intra Logistics (simultaneous event)

# Cargo Week Americas

# expo **carga**

PRESENTED BY



Organized by  Reed Exhibitions

We  **CARGO**



# EXHIBITORS PROFILE

## 1 Infrastructure

- Airports
- Seaports
- Intermodal terminals
- Free zones
- Bonded warehouses

## 2 Operators & Agencies

- Custom brokers
- 3PLs, 4PLs, 5PLs
- Freight forwarders
- NVOCC

## 3 Intermodal Transportation

- Cargo airlines
- Shipping lines
- Land transportation
- Railway companies

## 4 Others

- Insurance
- Financial services
- Training and consulting
- Cargo fastenings protection equipment
- Security
- Satellite tracking / GPS

**CWA - Expo Carga** is a Latin American show that offers a high commercial interaction between cargo intermodal transportation providers and intermediate or end users (shippers) of logistics services.

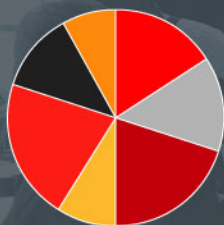
Visitors come from different cities and countries to reduce their logistics cost and be more competitive and efficient to face the new industries challenge. They achieve these goals through an avant-garde exhibitors presence on the floor, pre-scheduled business meetings, high level conferences, useful workshops and associated events holding at the Expo.

## Expo scheme

- **16,326 visitors** in exhibition floor during 3 days
- One on One meetings with more than **1,500 buyers**
- **3,849 attendees** in intermodal congress
- **1,731 attendees** in workshops
- More than **20 networking events** with associations, chambers and media

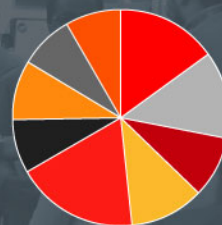
## STATISTICS 2018

### Involved Areas



- 16% Import
- 14% Export
- 20% Foreign Trade
- 9% Transport
- 21% Logistics
- 12% Operations
- 8% Purchase

### Attendee Profile



- 15% Owner
- 13% CEO
- 9% Manager
- 11% Area Director
- 18% Area Manager
- 8% Head of Department
- 9% Coordinator
- 8% Executive
- 8% Assistant

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**10 YEARS**  
OF EXPO CARGA!